

RICCARDO CASTIGLIA.

PRODUCT / GRAPHIC / SERVICE DESIGNER.



EXPERIENCE.

2022 / 2024

The Drake Studio
(Milan / Bologna)

GRAPHIC DESIGNER

I was responsible for customer research and the creation of tailored brand identities. I developed holistic projects, starting from research and extending to the production of graphic materials and engaging presentations

2021 / 2024

Sottofondo studio
(Arezzo)

GRAPHIC DESIGNER / SOCIAL MEDIA MANAGER

I designed physical graphic materials used for exhibitions and shows, aiming to emphasize the style and message of the various featured artists. Additionally, I created tailored social media posts to promote the events

2020

FabLab AlmaLabor
(Bologna)

STAGE

Technical support for 3D printers and the design of infographics to be used within the lab. Additionally, I developed presentations for educational purposes

EDUCATION.

Barcelona
(BAU College of Arts and Design)

Master Service design

During my Master's in Service Design at BAU Barcelona, I gained expertise in human-centered design, branding, customer experience, and service prototyping. I also developed strong skills in creative problem-solving and organizational transformation

Milan
(POLI.design Politecnico)

High Specialization Service design for Business

During the Service Design for Business course at POLI.design, I developed skills in user-centered innovation, service prototyping, and systems thinking. The program emphasized practical projects with real companies, from research to implementatio

Bologna
(UNIBO Bologna University)

Bachelor Product Design

During my Bachelor's degree in Product Design at UNIBO, I gained skills in both analog and digital design, and material studies. The program emphasized real-world applications, including workshops, design labs, and internships, with a strong focus on developing systems-products and graphic communication

Languages.

ITALIAN (native)
English (advanced C1)
Spanish (elementary)

Softwares.

Adobe Suite (Illustrator / Photoshop / InDesign)
Figma
Office Suite
Miro / Mural